

MAY
£4.00

VOGUE

Gwyneth Paltrow

Hollywood princess to lifestyle guru

Cheryl, Gaga and Florence

FASHION'S NEW STARS

What kind of shopper are you?

More dash than cash

PERFECT OFF-DUTY STYLE

Summer saviour

The new take on the max

BACKSTAGE BEAUTY SECRETS

Affordable and amazing

The coolest dresses for the hottest night



SUMMER GIRL

Flirty shorts, soft ruffles, fresh nude shades, pretty plaid and grown-up gingham

THE BFC/VOGUE FASHION FINALIST

FASHION TRAVEL



Where to stay

Set back from the beach, and near the Santa Monica pier (*bottom left*), Viceroy Santa Monica has interiors by Kelly Wearstler. Light and airy guest rooms (*above*) have views of the ocean or the pool, and guests can have poolside beauty treatments in private cabanas. As night falls, these are the hottest seats in town for spotting actors drinking the hotel's famous lavender cocktails at the Cameo Bar (Viceroy santamonica.com).

Left, model Karlie Kloss in "Born in the USA". The look, clockwise from above, hat by Suwha, denim shorts by J Brand, bracelets by Vanessa Kandiyoti, sunglasses by Dolce & Gabbana, cuff by Lucas Jack. Below, clutch by Wilbur & Gussie, sandals by Giuseppe Zanotti



GET THE LOOK

"It's all about a fresh, laid-back glow," says make-up artist Lucia Pica. "Massage the face with Liz Earle's Skin Repair Moisturiser mixed with her Superskin Concentrate (*right*). Intensify lips and cheeks with Laura Mercier Lip Stain in Mulberry, and use Mac Cream Colour Base in Mid-Tone Sepia on the eyes to give depth."



Santa Monica

Vogue set off for sun-drenched California for this issue's "Born in the USA" shoot. By Tomasina Lebus



ALEXANDER WANG

OUT AND ABOUT

Sean Najarro, Viceroy's concierge, shares his local knowledge:

● WHERE TO EAT

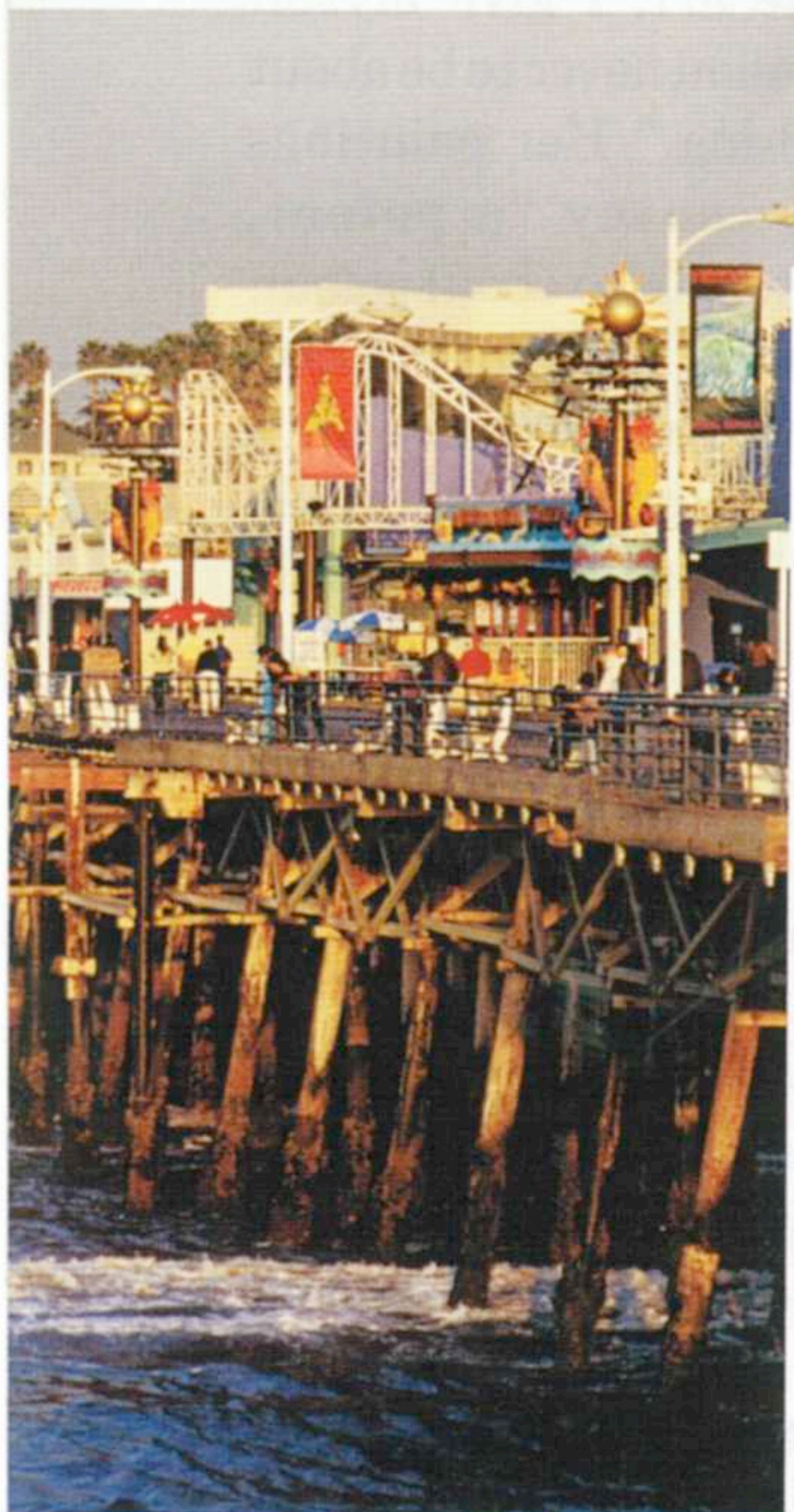
• **Whist** Order sweetcorn ravioli filled with lobster and pancetta from Viceroy's in-house restaurant.

• **Anisette Brasserie** LA's answer to a real French brasserie (Anisettebrasserie.com).

● WHERE TO DRINK

• **Bodega** A great selection of wines by the glass (Bodegawinebar.com).

• **Copa D'Oro** Delicious cocktails inspired by the local farmers' market (Copadoro.com).



Where to shop

Abbot Kinney in nearby Venice has a concentration of great boutiques.

The Stronghold These beautifully crafted jeans, from the oldest denim manufacturer in LA, are made on site and come with a lifetime's worth of alterations and repairs, free of charge (Thestronghold.com).

Madley Coryn Madley's boutique (*right*) is filled with vintage treasures and jewellery of her own design (Madley.com).

Presence Focusing on independent designers, innovative pieces are mixed with more down-to-earth items (1316 Abbot Kinney Blvd)

